

Daniela Desiderio

“Daniela brings a unique, personal perspective to the Teach Anti Bullying staff, based on her own experiences as a parent raising two children and her experiences dealing with bullying in their lives,” said Claudio Cerullo, Ph.D., Founder & CEO of Teach Anti Bullying. “We value her insight and her passion, as well as her professional experience in event management. Daniela’s guidance and efforts have proven invaluable in growing Teach Anti Bullying over the past year.”

As Executive Director of Teach Anti-Bullying, Daniela works closely with schools and community groups to schedule seminars and teaching sessions, as well as special events, throughout the region and nationwide. She coordinates Teach Anti-Bullying representatives’ appearances at numerous events, and works with partners and vendors to ensure that together, they can serve to combat bullying among our children.

Daniela has coordinated, in the organization’s last three years of existence, over 300 presentations to over 15,000 parents, over 10,000 educators and professionals, and over 30,000 students nation-wide. Her extensive experience in event planning, marketing and public relations was gained over two decades in the hotel and food service industries in suburban Philadelphia.

Prior to joining Teach Anti Bullying, Daniela was the Director of Event Planning for DiFabio’s 9th Street Catering Company, in Media, PA, for over six years. Previously, she was the event/sales manager for Carlino’s in Ardmore, PA from 2003 to 2005. Earlier, she was the Director of Front Office Operations for the Marriott Hotel (Wayne, PA) from 1999 to 2001, and was the Assistant Director of Front Office Operations for the Hilton Hotel (King of Prussia, PA) from 1992 to 1999. Daniela was the PTO co-president for Chesnutwold Elementary School, in the Haverford School District, from 2010 to 2012.

She is an active member with Autism Speaks, and not only helped plan the 2011-2012 Autism Speaks Walk, she also raised over \$3,000 on her own for the organization. Daniela also served as a swimming instructor for the Main Line YMCA, teaching classes for mothers with young children, CPR and First Aid. She continues to advocate for a large number of groups supporting mothers with children with Asperger’s Syndrome and Autism.